



**ADVERTISING**  
CONCEPTS, INC.  
Taking Your Business To The Top

**SHOPPERS EXPRESS ARTWORK SPECIFICATIONS**

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10" w x 7.8333"

**1/8**  
4.9167" x 2.5"

**3/8**  
**Vertical**  
4.9167" x 7.8333"

**1/2**  
**Vertical**  
4.9167" x 10.5"

**1/4**  
**Vertical**  
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