



ARTWORK SPECIFICATIONS

**Full Page
Bleed**
 Trim: 8.375" x 10.875"
 Live Area: 8.1375" x 10.625"

Please submit file at:
 8.625" x 11.125"
 which includes 1/8" waste area.

**Full Page
No-Bleed**
 Live Area: 8.1375" x 10.625"

**2/3
Vertical**
 4.875" x 10"

**1/2 Page
Tall**
 3.625" x 10"

1/2 Page Horizontal
 7.5" x 4.75"

1/2 Page Vertical
 4.75" x 7.5"

**1/6
Horizontal**
 4.875" x 2.5"

**2/3
Horizontal**
 7.5" x 6.75"

2 col x 3"
 4.75" x 3"

1 col x 3"
 2.375" x 3"

1/3 Square
 4.875" x 4.75"

**1/3
Vertical**
 2.375" x 10"

**1/4
Vertical**
 3.625" x 4.875"

Please submit file(s) as a: **CMYK, (Hi-Res) PDF or 300 dpi TIFF-color**

Email files Up to 7MB to:
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Files over Over 7MB, use FTP:
 Host: <ftp.advertisingconceptsinc.com>
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 Password: [public](#)